



WESLEY HÖLZEL

MULTIMEDIA DESIGNER & CONTENT PRODUCER

I'll be your modern bard of many traits, at home in many different fields; be it design, development, entertainment or any other creative endeavour. With my vast experience I can make sure communication within your team will run smoothly, and be ready to jump in on any project you got in mind.

PROFICIENCIES

// Designer

Advertenties & banners
Branding
Brochures & flyers
Business cards
Logos & iconen

// Producer

Hosting & Management
Live show productie
Motion graphics
Streaming
Voice overs

// Developer

Front-end development
Game development
Roleplaying games
UI & UX
Web Tools

TOOLS



CONTACT

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EXPERIENCE

Carousing Bear Studio

2021+

FOUNDER, MULTIMEDIA DESIGNER & CONTENT PRODUCER
My own freelance company through which I take commissions for custom designs. My designs are most commonly used by streamers for a variety of purposes, but I've also taken commissions to designing book covers, postcards, RPG character sheets and more.

De Persgroep (DPG)

2021 - 2023

GRAPHIC DESIGNER FOR I.A. TWEAKERS & HARDWARE INFO
Werken binnen de Special Interest Media (SIM) branche aan web advertenties en evenement voor Nederlands tech bedrijven. Ik heb hier veel ervaring opgedaan in het opbouwen van huisstijlen, vormgeven voor print en productie en web onderhoud.

Dutch Game Garden (DGG)

2021 - 2019

INTERN COMMUNICATION & DESIGN
Dutch Game Garden staat in het hart van de Nederlandse game industrie. In mijn tijd hier heb ik geleerd zeer flexibel te zijn wegens het variabele werk. Van het hosten van evenementen tot web onderhoud, banner design, het maken van brochures en meer.

Devcom, INDIE Hub, GDS

2021 - 2022

VOLUNTEER TECH, HOSTING & VOLUNTEER MANAGEMENT
In het laatste jaar ben ik vrijwilliger geweest bij meerdere digitale evenementen. Ik begon als host en moderator voor sprekers, maar groeide als snel naar de techniek en management kant waar ik uiteindelijk mijn eigen team vrijwilligers beheerde.

EDUCATION

Communication & Multimedia Design

2014 - 2020

BACHELOR - HOGESCHOOL VAN AMSTERDAM
A bachelor's education that focusses on graphic design, webdesign and user interaction.

Game Technologie

2017

MINOR - HOCHSCHULE DER MEDIEN STUTTGART
A half year course done during my exchange program with a focus on game technology. The course went in-depth on game engines and rendering and also included a large development project with 25+ other students to create a game.

HOBBIES



Tabletop games

Going from D&D to Risk, I'm always at the ready to play some games with friends.



Music

My youth was spent in bands and DJing in clubs. Music and I are inseparable.



Games

I love discovering new worlds and overcoming novel challenges.